

Furthering Trade

Exploring Opportunities

Issue No. 19 | October 2025 | Pakistan



Hafsa Shamsie

President – Swiss Business Council and
Managing Director – Roche Pakistan

Dear Members, Partners, and Friends of SBC,

On behalf of the Swiss Business Council, I wish to express my heartfelt gratitude for your continued trust and support in our mission to connect Swiss and Pakistani companies on a common platform. Your encouragement strengthens our resolve to create meaningful opportunities for our members and to foster bilateral trade between both nations. In today's challenging times, collaboration and shared commitment are more vital than ever for sustainable growth and progress.

I would like to extend my sincere appreciation to H.E. Mr. Georg Steiner, Patron-in-Chief of SBC and Ambassador of Switzerland to Pakistan & Afghanistan, for his steadfast guidance and support. Our close partnership with the Swiss Embassy has played a pivotal role in advancing bilateral trade and unlocking new avenues for development.

Through our alliances with both federal and provincial governments, SBC is privileged to provide access to Special Economic Zones. Together with Switzerland Global Enterprise (S-GE), we remain committed to assisting Small and Medium Enterprises (SMEs) in exploring and entering new markets, thereby broadening the horizons for business collaboration.

We are equally grateful to the people of Switzerland for their unwavering friendship. The strong bilateral ties between our two countries have resulted in impactful collaborations across multiple sectors. Swiss companies continue to play a significant role in Pakistan's economic growth, innovation, and technology transfer. Switzerland remains one of the leading direct investors in Pakistan, with bilateral trade exceeding CHF 430 million in 2024.

Building on the success of last year's Road Show, this year's webinar welcomed around 60 participants and provided valuable insights into the immense potential of the Pakistani market. The sessions highlighted emerging growth sectors and underscored the favorable environment for Swiss SMEs to explore opportunities and establish partnerships in Pakistan.

We are also deeply proud of the sustainability-driven initiatives undertaken by our members, which are featured in this edition of our magazine.

SBC remains dedicated to nurturing and expanding economic ties across sectors. We thank you once again for your invaluable support and commitment to our shared vision.

Hafsa Shamsie
President – Swiss Business Council



H.E. Georg Steiner

Ambassador of Switzerland to Pakistan and Afghanistan,
and Patron-in-chief of Swiss Business Council

Dear Readers,

I would like to extend my sincere congratulations to the management of the Swiss Business Council in Karachi for its commendable efforts in publishing the latest edition of the newsmagazine. This publication continues to serve as an important platform for sharing knowledge, updates, and insights with the Swiss business community in Pakistan. It not only reflects the Council's commitment to fostering strong bilateral business ties between Switzerland and Pakistan but also helps create a deeper understanding of the opportunities and challenges in the local market.

The consistent efforts of the Swiss Business Council to engage and inform its members are very appreciated. In a dynamic and evolving economic landscape, platforms such as this newsmagazine provide valuable guidance to existing and potential investors, business leaders, and stakeholders. They also serve as a testament to the collaborative spirit that defines the relationship between Switzerland and Pakistan.

I am pleased to mention that, as a follow-up to the highly successful Pakistan Roadshow held in Switzerland from 26 to 30 August 2024, a dedicated webinar was organized in September this year. This event was made possible through the joint efforts of Switzerland Global Enterprise (S-GE), the Embassy, and the Swiss Business Council. The roadshow and its subsequent virtual engagement have generated meaningful interest in Pakistan among Swiss companies, and I am optimistic that they will serve as stepping stones for deepening business relations between our two countries.

These initiatives are a testament to the ongoing interest in Pakistan's market potential and the resilience and adaptability of our bilateral commercial ties. As Pakistan's economy enters a phase of stabilization, there is renewed optimism in the business community. This positive momentum offers Swiss companies a timely opportunity to explore investment and trade prospects in a range of sectors, from manufacturing and services to technology and sustainability. I would like to reiterate that the Embassy remains committed to providing meaningful and appropriate support to the Swiss companies in Pakistan.

While concluding, I would like to once again commend the Swiss Business Council for its dedication and leadership. I also extend my best wishes to all readers of this magazine and to the Council's members for continued success in their future endeavours.

Georg Steiner
Ambassador of Switzerland to Pakistan and Afghanistan,
and Patron-in-chief of Swiss Business Council

Patron-in-Chief:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Pakistan

Alliance:

Swiss-Asian Chamber of Commerce

Bahrain • Brunei • Cambodia • Indonesia • Kazakhstan • Korea • Laos
Malaysia • Mongolia • Myanmar • Pakistan • Philippines • Singapore
Sri Lanka • Taiwan • Thailand • Timor-Leste • Uzbekistan • Vietnam

Associate of:



**Asia
Society**

Switzerland



Swiss Business Council Executive Committee



H.E. Georg Steiner

Ambassador of Switzerland to Pakistan and Afghanistan,
and Patron-in-chief – Swiss Business Council



Hafsa Shamsie

President – Swiss Business Council &
Managing Director, Roche Pakistan Limited



Zeeshan Hasib Baig

Vice President & Chairman External Communications & Media
Committee SBC and Country General Manager – Syngenta Pakistan



Khurram Shahzad Khan

Treasurer – Swiss Business Council and
President & CEO – Habib Metropolitan Bank



Shaikh Imtiaz Hussain

Secretary General – Swiss Business Council &
Managing Director, Imtiaz Enterprises



Mujtaba Rahim

Chairman, Membership Committee – Swiss Business
Council and Chairman, Archroma Pakistan Ltd

Swiss Business Council Executive Committee



Asif Ikram

Chairman, Business Development & Events - Swiss Business Council & Sr' Advisor, SICPA Inks Pakistan (Pvt.) Ltd.



Farhat Ali

Chairman, S-GE Development Committee & Foreign Affairs - Swiss Business Council & Chairman, Polygal AG Pakistan



Jason Avanceña

Director, Swiss Business Council and MD & CEO of Nestlé Pakistan



Khatri Muhammad Iqbal

Director – Swiss Business Council & Director, Al Ameen Trading Corporation (Pvt) Ltd.



Faizan Faisal

Business Development Executive
Swiss Business Council



Jaish Yousaf

Internee
Swiss Business Council



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Pakistan

Embassy of Switzerland in Pakistan

News from the Embassy

Technical Demonstration Event of Katadyn Group Switzerland

Ambassador Georg Steiner hosted a 'technical demonstration event' at his residence on 4 February 2025 in collaboration with the Katadyn Group, which is Switzerland's leading manufacturer of water treatment solutions for humanitarian applications. Mr. Johann Wille, General Manager Asia and Mr. Yong Zheng, Head of Operations of the Katadyn Group joined from the regional office of the Katadyn Group in Singapore to perform a live demonstration of their products, "Aquifer 4000" and the "Rapidyn Water Filter" to be introduced in Pakistan.

"Aquifer 4000" is the world's only mobile desalination system capable of producing up to 20,000 liters of fresh water daily and has been deployed in various crisis situations, including Gaza. The "Rapidyn Water Filter", featuring a Swiss-made ceramic candle with unmatched flow rate and lifespan, ensures sustainability for every Household Water Treatment System (HWTs) project. It has also been selected by UNICEF's supply division as their household filtration solution of choice.



Hitachi Energy Event in Lahore

Ambassador Georg Steiner attended an event in Lahore on 11 February 2025, organized by Hitachi Energy Pakistan, a local subsidiary of Hitachi Energy, a technology-based company headquartered in Switzerland. The theme of the event was "Advancing a Sustainable Energy Future for Pakistan". While addressing the audience, Ambassador Steiner highlighted the commitment of Switzerland towards sustainable energy through innovation and lauded the efforts of Hitachi Energy in this regard.



International Women's Day

To celebrate the International Women's Day 2025, the Swiss Embassy hosted an Award Ceremony in collaboration with the Adventure Club—Pakistan to promote women's participation, leadership, and inclusivity in sports on 11th March 2025. Ambassador Georg Steiner praised the efforts of the distinguished guests to redefine excellence and success in their chosen professions and sports. During a question-and-answer session, the participants also shared their personal stories and struggles with the Ambassador. Winners of the climbing competitions were presented with certificates and shields in recognition of their performance and accomplishments.



Celebration of La Fête de la Francophonie 2025

In April 2025, the Embassy of Switzerland in Islamabad and the National University of Modern Languages (NUML) collaborated to showcase the beauty of the French language. The students showcased their talents through French songs and skits, while the audience enjoyed the Swiss short film "La Femme et le TGV." Ambassador Georg Steiner commended the students for their performances and encouraged them to take full advantage of the University's excellent facilities and to never give up on their dreams. Ambassador Georg Steiner and French Embassy officials then awarded certificates to students who successfully passed the DELF exams.



Charity Event with Pakistan Foreign Office Women's Association

On 25 May 2025, the Embassy of Switzerland and 27 other missions collaborated with the Pakistan Foreign Office Women's Association for a charity event to support girls' education and underprivileged communities in the country. The event, "Taste the World," featured cultural stalls and a variety of delectable delights at Serena Hotel Islamabad. Everyone present enjoyed the wonderful variety of foods on display and shared cordial moments together.



International Environment Day

To mark the International Environment Day 2025, the Swiss Embassy team partnered with the Adventure Club-Pakistan and its partners on June 1, 2025, for a successful plastic waste cleanup and eco-climbing event at the Margalla Hills in Islamabad. Ambassador Georg Steiner applauded the participants for their joint efforts to protect the environment and keep Islamabad green and beautiful.



Exchange event for Swiss and Pakistani scientists and practitioners

On July 14, 2025, Ambassador Georg Steiner hosted an engaging exchange event for Swiss and Pakistani scientists and practitioners dedicated to enhancing engineering practices for earthquake resilience. This event, held in collaboration with the École Polytechnique Fédérale de Lausanne (EPFL) and the National Disaster Management Authority (NDMA), encouraged the sharing of ideas for joint research projects focused on disaster risk management. It also facilitated networking opportunities and underscored the potential for valuable cooperation between Switzerland and Pakistan in this critical area.



Celebration of Swiss National Day

Ambassador Georg Steiner hosted the 734th National Day at his residence in Islamabad on August 1, welcoming Swiss nationals and their families. This gathering served not only as a celebration of Swiss heritage but also strengthens ties among the Swiss community in Pakistan.



Economic Relations Between Pakistan and Switzerland

Switzerland's Exports to Pakistan (Million CHF)

Description	2020	2021	2022	2023	2024*	%
Pharmaceuticals	201.4	175	118.3	126.3	59.2	-53.2
Machines	49.1	58.2	44.2	31.4	40.1	+27.7
Dyeing Extracts and Colours	30	33	28.9	30.4	33.5	+10.2
Watches	19.3	27	28.2	19.8	20	+1
Chemicals	35.7	33	24.5	23.5	18.6	-21
Others	31.1	37.8	35.3	25.9	24.6	-5
Total	366.6	364	279.4	257.3	196	-23.8
% change from last year						

Source: Swiss Federal Office for Customs and Border Security

Switzerland's Imports from Pakistan (Million CHF)

Description	2020	2021	2022	2023	2024*	%
Textiles	151.5	195.7	198.6	181	195.2	+7.8
Leather Articles	15	18.1	16.4	12.7	11.6	-8.7
Agricultural Products	19.2	13.3	24.1	23	10.7	-53.5
Others	15.7	17.9	17.9	16.9	19.5	15.4
Total	201.4	245	257	233.6	237	+1.6
% change from last year						

***Provisional Figures**

Source: Swiss Federal Office for Customs and Border Security

News of the Swiss Business Council



The Swiss Business Council (SBC) was established in 2008 as a legal entity under an act of the Securities & Exchange Commission of Pakistan. The members' segmentation comprises large Swiss Multinational subsidiaries operative in Pakistan, and Swiss Small & Medium Enterprises operative through joint ventures, agencies & dealership arrangements in Pakistan.

Mission & Vision

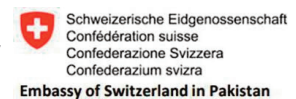
To protect and promote Swiss Economic interests; To encourage and stimulate new investments; To introduce and inculcate best practices and strive to establish a level playing field in the country in order to promote the development of commerce between Switzerland and Pakistan.

Affiliations of SBC

The SBC works in close partnership with its associates in Switzerland to mobilize B2B contacts between Swiss and Pakistani business entities, improve the global perception of Pakistan in the circle of foreign investors, and inculcate people-to-people cultural ties between the two countries:

Patronized by:

As the official representation of Switzerland in Pakistan (eda.admin.ch/Islamabad), the embassy covers all matters concerning diplomatic relations between Pakistan and Switzerland. It represents Swiss interests in the areas of political, economic, and financial affairs, legal arrangements, science, education, and culture.



Partner of:

The SBC works in close collaboration with its partner Switzerland Global Enterprise (S-GE) in Switzerland to facilitate Swiss Companies that want to have their footprints in Pakistan, in terms of finding an authorized distributor for them, investment, and joint ventures.



Alliance with:

The Swiss-Asian Chamber of Commerce (SACC) – [www.sacc.ch] is a private organisation, providing a forum for all firms, institutions, government bodies, and individuals interested in the economic and business relations between Switzerland and Asia.

Swiss-Asian Chamber of Commerce



The activities of the Chamber cover the following countries and economic regions:

Brunei, Cambodia, Indonesia, Kazakhstan, Korea, Laos, Malaysia, Mongolia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Timor-Leste, Uzbekistan, Vietnam.

Associate of:

Asia Society Switzerland (ASS) – [www.asiasociety.ch] is committed to exploring Asia's role in a multilateral world and to advancing the dialogue and strengthening partnerships among individuals and institutions in Switzerland and Asia. Across the fields of arts, culture, education, and policy, they provide insights, promote collaboration, and contribute to a deeper understanding of the most dynamic and fastest-growing region in the world.

Associate of:



FOCUS 2025 – 2027

Over the years, the Swiss Business Council (SBC) continued to actively strengthen its presence and expand its role in serving the Swiss and Pakistani business communities across borders. The Council placed a strong emphasis on advancing trade and investment promotion initiatives, while fostering new partnerships and deepening existing collaborations.

The President and Executive Committee Members of SBC devoted special attention to creating new opportunities for Swiss companies to explore the Pakistani market, as well as supporting Pakistani stakeholders in building sustainable business linkages with Switzerland. Guided by its mission, SBC remained committed to promoting best practices, facilitating dialogue, and working towards a level playing field that encourages innovation, investment, and mutual growth between the two countries.

Swiss Foot Prints in Pakistan

As of 2025, Switzerland continues to rank among the top foreign investors in Pakistan, with around 27 Swiss multinationals operating across pharmaceuticals, food & beverages, agriculture, textiles, chemicals, energy, and banking. Together, these companies run 19 manufacturing units, employ nearly 15,000 people, and have contributed over USD 200 million in net FDI during FY 2024-25, further building on the CHF 1.5 billion invested over the past decade. 203.3 Million USD.



Several Swiss companies have long contributed to Pakistan's development, and that role is growing. Today, about 27 Swiss multinational companies are actively operating in sectors such as healthcare, banking, agriculture, food & beverages, textiles, chemicals, energy, infrastructure and services in Pakistan. These firms provide employment to nearly 15,000 people (directly), and maintain manufacturing units, headquarters, and R&D or operations in key cities like Karachi, Lahore, and Islamabad. This expanding participation reflects not just investment and technology transfer, but a deepening of Swiss-Pakistani economic ties, where Swiss expertise is helping to build capacity, improve standards, and nurture local skills in diverse industries.

Growth of Swiss Companies in Pakistan

Capitalizing on the available opportunities, SBC in collaboration with its partner embarked on the task of exposing Swiss Companies to the business potential available in Pakistan and in the process managed to introduce the footprints of about Eleven (11) Swiss Companies in Pakistan.

The SBC and S-GE worked together to mobilize the interest of Swiss Companies in the business potential available in Pakistan and were successful in establishing the footprints of the following Companies in Pakistan through Joint Venture, Agency Agreements, and Technology Transfer cooperation in collaboration with S-GE and Embassy of Switzerland in Pakistan.

Company	Sectors
 LediBelle APPENZELL NATURAL COSMETICS	Natural Cosmetics
	Food Processing
 GANSER COMMON RAIL SYSTEMS	Common Rail Systems.
 glaströsch	Fire safety glass.
 +GF+ GF Piping Systems	Gas and liquid transport
 HERBAMED Homöopathie Phytotherapie	Health Care
 Jamailah SWITZERLAND	Gourmet Food.
 LEISTER SWITZERLAND	Hot-air plastic welding equipment, process heat components, laser welding systems, gas sensor equipment & micro-optics.
 Metrohm	Analytical Instruments.
 sarplast established in 1973	Glass reinforced plastic pipes
 BUILDING TRUST Sika®	Construction

Patron-in-Chief:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Embassy of Switzerland in Pakistan



Executive Summary

SBC is pleased to present the 2024–25 edition of its Annual e-News Magazine, providing an in-depth overview of the Council's initiatives and milestones over the past year. This publication reflects SBC's continued commitment to strengthening bilateral trade and investment relations between Pakistan and Switzerland.

In this edition, you will discover detailed insights into SBC's achievements, landmark collaborations, and flagship programs designed to enhance trade, encourage knowledge sharing, and create sustainable growth for both Swiss and Pakistani enterprises. SBC has actively collaborated with its members and partners to unlock new business opportunities, foster innovation, and build stronger economic linkages across borders.

We extend our sincere gratitude to all our members and partners for their unwavering support, which has been central to our success. Together, we are confident in driving even greater progress and building on the strong foundations laid for the years ahead.

Joint Initiatives

The Swiss Business Council (SBC) and the AHK German Emirati Joint Council for Industry and Commerce came together for a meaningful exchange aimed at fostering collaboration and exploring opportunities for joint initiatives. The meeting brought together distinguished representatives, including Mr. Florian Filippo Walther, Pakistan Representative at AHK, and Mrs. Janine Rohwer, First Secretary for Economic and Political Affairs at the Embassy of the Federal Republic of Germany, alongside Ms. Hafsa Shamsie, President of the SBC, and Mr. Faizan Faisal, Business Development Executive at the SBC. This dialogue marked an important step toward building synergies between the two councils, with discussions centered on strengthening bilateral engagement, knowledge-sharing, and creating new pathways for business growth. Both sides expressed optimism about the promising opportunities ahead, setting the stage for impactful collaborations that will benefit members and stakeholders alike.



L-R: Mr. Faizan, Mr. Florian, Ms. Hafsa, and Mrs. Janine

Development of the Sub-Committees

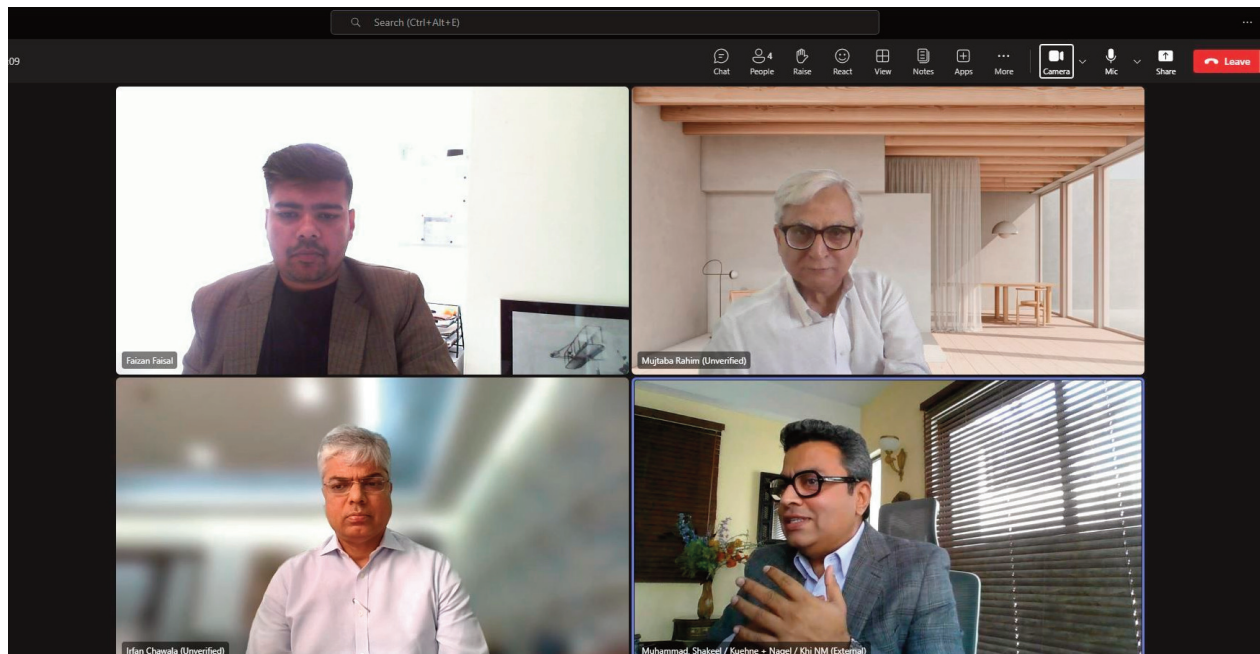
The Business Development & Events Sub-Committee of the Swiss Business Council (SBC) convened its first meeting at the Council's Karachi office, marking the beginning of a dynamic term ahead. The session was enriched with productive dialogue and strategic planning, laying the groundwork for impactful initiatives to further strengthen member engagement and business collaboration. The discussion brought together key representatives: Mr. Faizan Faisal, Business Development Executive at SBC; Mr. Asif Ikram, Chairman of the Business Development & Events Sub-Committee and Senior Advisor at SICPA Inks; Mr. Shahroz Khan, Regional Lead at Hitachi Energy; and Mr. Uneeb Altaf, Assistant Manager Sales at Omya Pack. With their collective expertise and commitment, the Sub-Committee is poised to design and deliver initiatives that will not only foster closer ties among members but also create meaningful opportunities for Swiss and Pakistani businesses to connect and grow. Exciting developments are on the horizon as the team works towards delivering high-value engagements in the year ahead.

The Membership Committee of the Swiss Business Council (SBC) commenced its term with an introductory call, setting the foundation for meaningful collaboration and forward-looking initiatives. The discussion reflected a shared commitment to strengthening the Council's network, fostering greater member engagement, and enhancing the value of SBC membership.



Group Photo

The Committee is chaired by Mr. Mujtaba Rahim, CEO of Archroma Pakistan, and includes esteemed members Mr. Shakeel Muhammad, Managing Director of Kuehne+Nagel, Mr. Irfan Chawala, CFO of Archroma Pakistan, and Mr. Abdul Razzak Lakhani, Managing Director of SGS Pakistan. With such a distinguished team at the helm, the Membership Committee is well-positioned to drive impactful initiatives, deepen collaboration, and further build the strong community that defines the Swiss Business Council. Exciting times are ahead as SBC continues to expand its reach and strengthen its member network.



Introductory discussion with SBC's Membership Committee

Strengthening Membership Fraternity – SBC Initiates Annual Member Visits

The Swiss Business Council (SBC) initiated its annual member visits, an initiative designed to personally present membership certificates and share important updates on the Council's latest developments. These visits reflect SBC's commitment to fostering stronger engagement, offering firsthand insights, and opening doors for valuable discussions on future collaborations. In the first round of visits, the SBC team had the pleasure of meeting some of its members companies in Karachi. These interactions not only provided the opportunity to present membership certificates but also served as a platform to highlight recent Council activities and achievements. The visits were marked by insightful exchanges, constructive feedback, and meaningful dialogue, reinforcing SBC's mission to deliver greater value to its members and strengthen the Swiss–Pakistani business community. As this initiative continues across the network, SBC looks forward to building even deeper connections and driving new opportunities for collaboration.





Annual Gathering In Lahore

The Swiss Business Council (SBC) was delighted to host a vibrant networking event for its Lahore-based members, graciously welcomed by Mr. Jason Avanceña, CEO of Nestlé Pakistan and Director of the SBC. The evening provided a dynamic platform for members to engage in meaningful dialogue, exchange insights, and strengthen professional ties, while also receiving updates on the Council's latest initiatives. A highlight of the gathering was the presentation of member-

ship certificates to our esteemed members in Lahore, recognizing their valued contribution to the Council's growing network. This memorable evening not only celebrated the spirit of collaboration but also reaffirmed the SBC's commitment to fostering stronger connections among its members and driving impactful business synergies between Switzerland and Pakistan.



Group Photo

Switzerland and Pakistan Join Hands to Strengthen Vocational & Technical Training

Vocational education and training form one of the strongest pillars of Switzerland's globally admired economy. Building on this strength, Switzerland is now extending its expertise and values in vocational and technical education to Pakistan. In a landmark step, H.E. Mr. Georg Steiner, Ambassador of Switzerland to Pakistan, hosted the signing ceremony of a Memorandum of Understanding (MoU) between the Swiss Business Council (SBC) and the National Vocational and Technical Training Commission (NAVTTTC) of Pakistan.



The MoU was signed by Ms. Hafsa Shamsie, President of SBC and Managing Director of Roche Pakistan, and Mr. Muhammad Aamir Jan, Executive Director of NAVTTTC. This partnership aims to foster closer collaboration between SBC's member companies and NAVTTTC to facilitate technical skills training programs for the youth of Pakistan. This strategic collaboration reflects Switzerland's commitment to promoting sustainable economic growth in Pakistan by equipping young people with the skills they need to thrive in a competitive global marketplace. It also highlights the shared vision of both nations to empower youth, create employment opportunities, and drive innovation through world-class vocational training.



MoU Signing Ceremony between SBC & NAVVTC

Continuation of Annual Member Visits of SBC

As part of the initiative of member visits, the Swiss Business Council (SBC) had the pleasure of visiting SGS Pakistan and Givaudan. At SGS Pakistan, SBC was warmly welcomed by Mr. Abdul Razzak Lakhani, Managing Director, who provided an insightful tour of their state-of-the-art facilities, showcasing the company's commitment to quality and innovation. The visit to Givaudan was equally enriching, with discussions led by Mr. Abdul Waheed Shaikh, Country Manager, and Dr. Samer

Samaha, Regional Head Middle East, highlighting the company's contributions to Pakistan's flavor and fragrance industry. During both visits, SBC presented membership certificates and shared updates on recent Council developments. These engagements reflect SBC's commitment to fostering strong ties with its members while exploring opportunities for greater collaboration and growth.



Visit to Givaudan



Visit to SGS Pakistan

Fostering Swiss-Pakistani Economic Collaboration

The Swiss Business Council (SBC) was honored to have its President, Ms. Hafsa Shamsie, Managing Director of Roche Pakistan, meet with Ms. Anja Fiedler, Chief Export Promotion & Global Network Officer and Deputy CEO of Switzerland Global Enterprise (S-GE), together with Mr. Suhail El Obeid, Senior Consultant for the Middle East & Pakistan at S-GE.

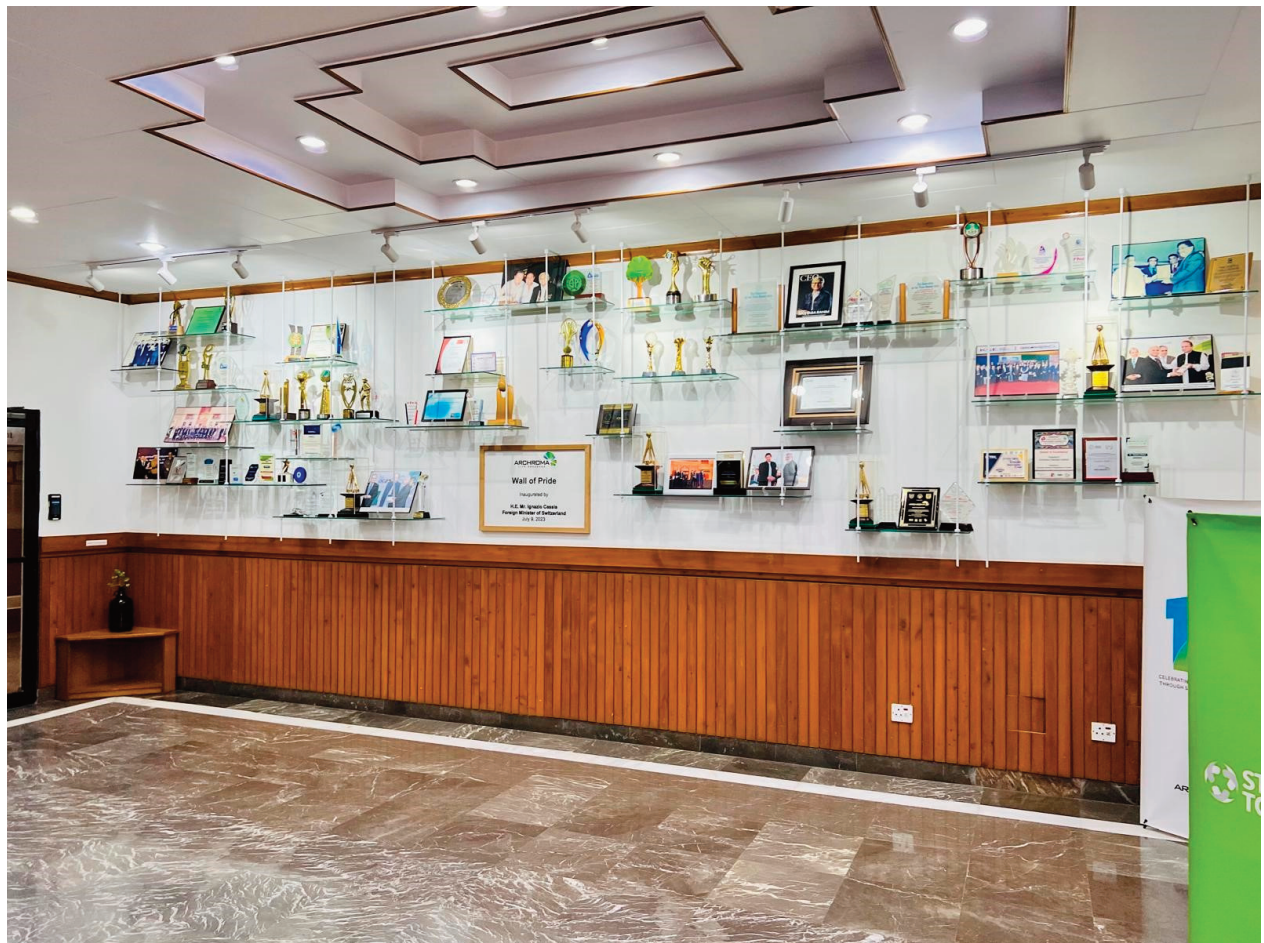
The discussion centered on strengthening Swiss-Pakistan economic relations, exploring emerging opportunities for Swiss companies in Pakistan, and developing strategic initiatives for future collaboration. Both organizations reaffirmed their commitment to deepening bilateral trade ties, fostering investment, and supporting sustainable business growth. This engagement marks another step forward in building impactful partnerships that contribute to the shared prosperity of Switzerland and Pakistan.



Strengthening Membership Engagement at Archroma

The Membership Committee of the Swiss Business Council (SBC) held its quarterly meeting at Archroma's Head Office in Karachi, under the chairmanship of Mr. Mujtaba Rahim, CEO of Archroma Pakistan Ltd. The session focused on strengthening SBC's membership fraternity and fostering deeper collaboration within the network. The meeting was attended by Mr. Irfan Chawala, CFO of Archroma; Mr. Muhammad Shakeel, Managing Director of Kuehne+Nagel; and Mr. Faizan Faisal, Business Development Executive at SBC.

Following the discussions, participants had the opportunity to tour Archroma's state-of-the-art facility and view the inspiring "Wall of Pride", inaugurated by H.E. Ignazio Cassis, Swiss Foreign Minister, during his visit to Pakistan in July 2023. This gathering not only reinforced the committee's commitment to expanding membership but also showcased Archroma's continued role in strengthening Swiss-Pakistan business ties.



"Wall of Pride", inaugurated by H.E. Ignazio Cassis, Swiss Foreign Minister

Embassy Visits Parco Gunvor Limited & Nestlé Pakistan

Parco Gunvor Limited (PGL), formerly Total PARCO and a member of the Swiss Business Council, had the privilege of welcoming Mr. Laurent Cousinou, Deputy Head of Mission & Chargé d'Affaires a.i. at the Embassy of Switzerland in Pakistan, along with Mr. Ajwat Arslan, Advisor to H.E. the Swiss Ambassador to Pakistan on Economics, at its Head Office in Lahore. The delegation was warmly received by Mr. Asif Iqbal, CEO of PGL, who hosted the visit, joined by Mr. Kamran Ilyas, Company Secretary, and Mr. Kashif Mayo, Head of Corporate Affairs. This important engagement underscored PGL's and Switzerland's shared commitment to strengthening bilateral economic relations while exploring new avenues of collaboration and growth. The visit further reaffirmed the role of Swiss companies in contributing to Pakistan's energy and corporate landscape, fostering sustainable partnerships that drive progress and innovation.

During his recent visit to Nestlé Pakistan, a proud member of the Swiss Business Council. Mr. Laurent Cousinou, Swiss Deputy Head of Mission, lauded the company's strong Swiss heritage and over 35 years of contribution to Pakistan's economy.

He commended Nestlé Pakistan's ambitious commitments, including: \$50 million export plan by 2030, PKR 2 billion investment in renewable energy, Net Zero roadmap by 2050. Nestlé's progress in sustainability and local development has been remarkable. With 90% of raw and packaging materials



sourced locally, the company continues to strengthen Pakistan's domestic industry. It has also commissioned solar power plants (2.5 & 2.6 MW) and biomass boilers, furthering its renewable energy agenda. Mr. Cousinou praised Nestlé for "staying true to its Swiss roots while driving economic growth, advancing exports, and championing sustainability in Pakistan."

Nestlé Pakistan stands as a model of responsible growth, embodying the spirit of Swiss innovation and commitment to a better future.



Mr. Laurent Cousinou, Swiss Deputy Head of Mission Visit to Nestlé Pakistan



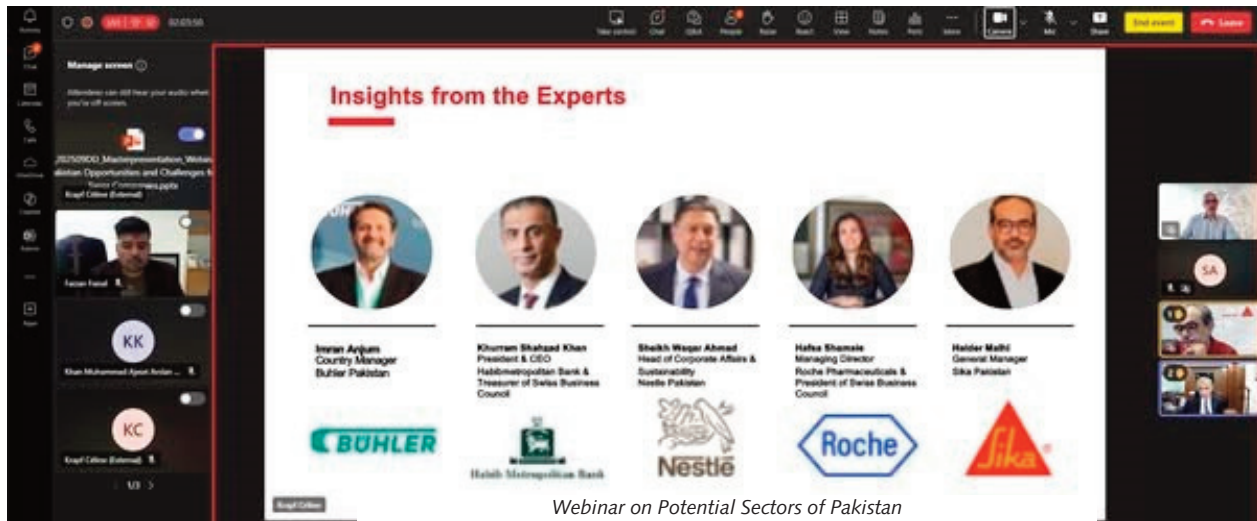
Webinar on Pakistan's Potential Sectors for Swiss SMEs

The Swiss Business Council, in collaboration with the Embassy of Switzerland in Pakistan and Switzerland Global Enterprise, successfully organized a webinar on the Potential Sectors of Pakistan. The event brought together distinguished speakers, panelists, and participants from diverse industries who shared valuable insights on emerging opportunities, growth drivers, and avenues for Swiss-Pakistani collaboration.

The discussions highlighted promising sectors with potential

for investment and trade, reinforcing the importance of building sustainable economic partnerships. The SBC extends its sincere gratitude to the esteemed speakers for their contributions and to all participants for their active engagement in making this initiative a success.

This webinar reflects our ongoing commitment to fostering stronger bilateral ties and unlocking new opportunities for collaboration between Switzerland and Pakistan.



Swiss Innovation at the Plastic, Printing & Packaging Exhibition

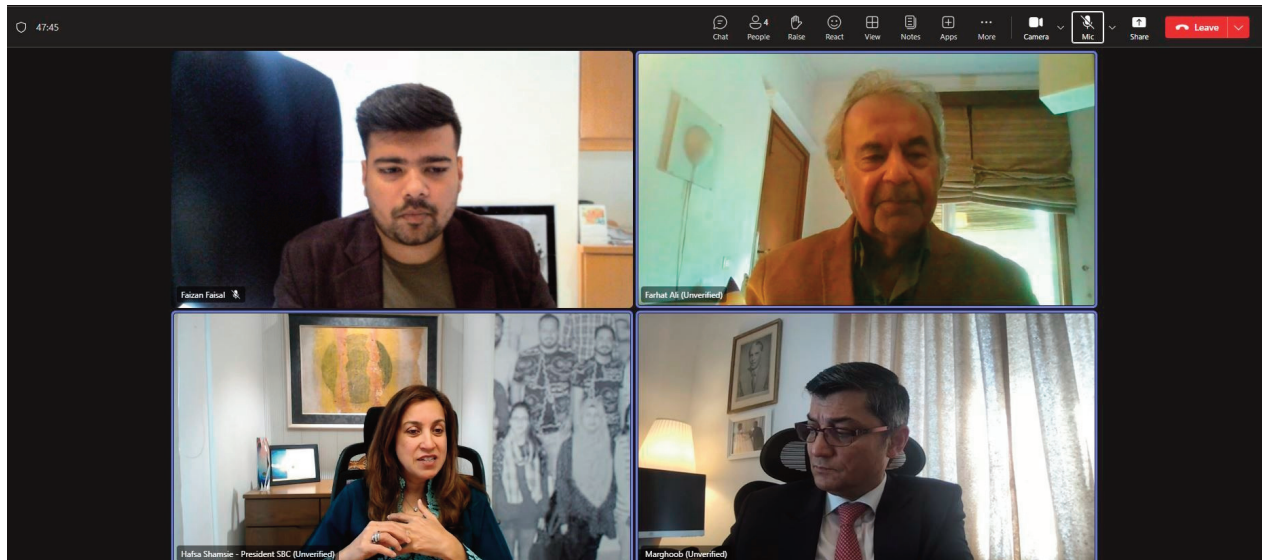
The Swiss Business Council had the pleasure of visiting the representatives of Swiss companies and SMEs participating in the Plastic, Printing & Packaging Exhibition, organized by Fakt Exhibitions (Pvt.) Ltd. at the Expo Center, Karachi.

The exhibition provided a valuable platform to witness Swiss innovation, quality, and excellence on display in Pakistan. Such initiatives not only highlight Switzerland's strong industrial expertise but also reinforce the growing spirit of collaboration and partnership between Switzerland and Pakistan.



Courtesy Meeting with the Ambassador of Pakistan to Switzerland

The Swiss Business Council (SBC) had the honor of a courtesy exchange with H.E. Dr. Marghoob Butt, Ambassador of Pakistan to Switzerland. Representing the Council were Ms. Hafsa Shamsie, President of SBC, Mr. Farhat Ali, Chairperson of the Switzerland Global Enterprise Development Committee, and Mr. Faizan Faisal, Business Development Executive at SBC. The discussion centered on advancing bilateral economic relations and exploring new avenues of collaboration between Switzerland and Pakistan. The meeting reflected a shared commitment to fostering stronger partnerships and creating opportunities for growth. SBC looks forward to building on this momentum and contributing to an even more vibrant economic relationship between the two nations.



"Meet our Members"

The initiative was launched by the Council to highlight the achievements, expertise, and contributions of its valued member companies. The initiative aims to strengthen networking within the Swiss–Pakistani business community, enhance visibility for members, and foster collaboration by showcasing their success stories, products, and services across SBC's communication platforms. Through this initiative, SBC continues to celebrate the diversity and excellence of its members while promoting mutual growth and partnership opportunities. Follow the updates here.



ABB Pakistan



Meeting with Switzerland Deputy Head of Mission – Laurent Cousinou ABB Pakistan, Lahore

On August 20, 2025, ABB Pakistan had the honor of hosting Mr. Laurent Cousinou, Deputy Head of Mission at the Embassy of Switzerland, at its Head Office in Lahore. The meeting served as a valuable opportunity to strengthen bilateral ties and explore avenues for collaboration in the energy and automation sectors.

Mr. Cousinou was welcomed by senior leadership- Mr. Hashim Ghaus – Country Holding Officer, Mr. Fawad Amir Malik- Country Business Head- Motion and Maham Asif- Country HR Manager from ABB, who provided an overview of the company's operations, innovative solutions, and contributions to Pakistan's industrial development. Discussions focused on ABB's commitment to sustainability, digital trans-

formation, and its alignment with Switzerland's values of technological excellence and environmental responsibility. The team also explained the pivotal role ABB is playing in the local economy by providing state-of-the-art technology solutions that support ongoing and upcoming infrastructure and industrial projects across Pakistan.

The visit underscored the importance of fostering partnerships between Swiss enterprises and local industry leaders to drive progress and shared growth. ABB expressed its appreciation for the Embassy's continued support and reaffirmed its dedication to advancing smart infrastructure and energy-efficient technologies in Pakistan.



PRECISION & STAINLESS STEEL FABRICATION ENGINEERING SERVICES ... SINCE 1965

We provide precision laser cutting services for our customers to create custom fabricated equipment or part for a wide range of industries.



Est. 1965

Al Ameen Industries

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Archroma Pakistan



Archroma Pakistan takes a major step by switching to renewable energy "

Archroma Pakistan recently took a big step towards sustainability by shifting to alternate renewable Solar energy solutions. The 1589.78 KW solar system will generate over 2.4 million kWh annually providing substantial clean energy to power our production sites distributing 875 KW at Jamshoro and 698 KW at Landhi respectively. The environmental impact of solar installation will prevent 1147.97 metric tons of carbon emissions annually that is equivalent to removing hundreds of cars from the road and contributing to cleaner air.

The project will be executed by m/s K-Solar, an organization with a proven track record in this field. An agreement was signed on 9th September 2025 at Archroma Center of Excellence, Karachi by Mr. Irfan Chawala, CEO, Archroma Pakistan and Mr. Fahd Khawaja, CEO, K-Solar (Private) Limited in the presence of team leads of both organizations.

The changeover from fossil fuel to solar energy will enhance Archroma's efforts to strengthen environmental upgrading.



Mr. Irfan Chawala, CEO, Archroma Pakistan and Mr. Fahd Khawaja, CEO K-Solar signing the partnership agreement

Our initiative can be termed as a catalyst for positive change within the chemical industry, ready to be emulated by corporate sector.

Pakistan receives Special Recognition Award at the 3rd Climate Conference

Archroma Pakistan has been honoured with Water Stewardship and Management Award (Special Recognition) at the 3rd Climate Conference, organized by Overseas Investors Chamber of Commerce & Industry (OICCI). This prestigious recognition highlights our ongoing efforts in advancing sustainable water management and environmental stewardship.

Our dedication to efficient water use, innovative wastewater treatment, and sustainable practices stood out among industry leaders. This award underscores our continuous commitment to making a positive impact on both the environment and communities where we operate.



Mr. Abdul Salam receiving the Award from Chief Guest

Archroma Pakistan



Archroma partners with Pakistan Oxygen to strengthen Hydrogen supply

We established a strategic partnership with Pakistan Oxygen Limited, leading supplier of industrial and medical solutions, fostering a mutually beneficial relationship. The agreement was signed on 17th April 2025 in Karachi by Mr. Mujtaba Rahim and Mr. Matin Amjad, CEO, Pakistan Oxygen Limited.



Archroma and Pakistan Oxygen teams after the signing ceremony

Archroma Pakistan R&D team takes an innovative leap by formulating Mowilith® waterproofing solutions for construction industry

Our Packaging Technologies team developed two new water proofing solutions: Mowilith® WP1 and WP2. The two modified formulations are designed to add value to construction processes, making them an ideal choice due to easy application, durability and quality. Both products have earned positive response from builders, homeowners and constructors.

Mowilith WP1 is a penetrative single component cementitious waterproofing coating that acts as a reactive capillary blocker. The unique formulation provides long-lasting protection for formidable structures, allows it to deeply penetrate the substrate, effectively blocking capillary action and preventing water ingress.

Mowilith WP2 is a bi-component acrylic modified cementitious waterproofing coating that offers exceptional flexibility and durability. Its advanced formulation provides seamless



Packaging Technology team with sample of innovatively developed solution Mowilith®

barrier against water, making it perfect for areas exposed to heavy water pressure, such as swimming pools, water tanks, and roofs.

Ali & Associates

Introduction to Intellectual Property Rights

Intellectual Property (IP) is an all-encompassing term for intangible property, which is a product of human intellect.

It is divided into two categories:

1. Industrial Property – includes patents for inventions, trademarks, industrial designs, and geographical indications.

2. Copyrights – covers literary, dramatic, musical, and artistic works (such as novels, poems, plays, drawings, paintings, photographs, sculptures) and architectural designs.

An owner or creator of the aforesaid intellectual property is afforded **Intellectual Property Rights (IPR)** by virtue of their creations, which does not differ from any other property rights and confers the status of property on the above-mentioned intangible items.

IPR refers to exclusive rights that either a person or a company has acquired to use their ideas, concepts, and intangible property for a specified period of time. The laws relating to Intellectual Property provide certain exclusive rights to the inventors or creators of that property, enabling them to reap commercial benefits from their creative efforts or reputation and to prevent others from using their property without prior permission in an unlawful manner.

In simple terms, Intellectual Property can be referred to as the creation of the mind. Such a creation can include:

- ❖ Conceiving a unique and distinctive name for a brand or business (**Trademark**)
- ❖ An invention related or unrelated to technology (**Patent**)
- ❖ Works related to arts (**Copyright**)
- ❖ Devising a unique ornamental and/or aesthetic aspect of an article (**Industrial Designs**)
- ❖ Protecting confidential and/or proprietary information from disclosure (**Trade Secrets**)

Growth and Importance of IPR

IPR has increasingly been recognized as important for nations to grow and emerge as knowledge-based economies. It acts as a catalyst for nations to enhance innovation and competitiveness.

The use of formal IPR mechanisms by firms has increased in importance globally during the past 40 years due to the rise of the knowledge economy and the increasing importance of intangible assets in new economic sectors such as technology and R&D.

Key benefits of IP protection include:

- ❖ Providing incentives and recognition to creators of new ideas and innovations
- ❖ Protecting the commercial and legal interests of creators
- ❖ Ensuring material reward by adding immense commercial value
- ❖ Making genuine and original products available

The ways in which IPR encourages innovation and drives economic growth in certain sectors are detailed below:

(Key benefits of IP protection include:)

IPR, Businesses and Branding

The protection of intellectual property has become a leading concern in the corporate world.

- ❖ Heavy expenditure in research, development, marketing, production, and management requires large firms to ensure their IP is protected, not only from piracy but also from those attempting to take a “free ride” on their reputation.
- ❖ A company's IP portfolio is often its **largest asset**, sometimes accounting for as much as 70% of its corporate value.
- ❖ By expanding patent portfolios or establishing registered trademarks, corporations can secure their market position and lead in the fight against infringement.
- ❖ Brands form an integral part of intellectual property assets. Without proper protection, companies are more vulnerable to competition, less attractive to investors, and unable to act against imitators.

Example: Google acquired Motorola for **\$12.5 billion** and later sold it to Lenovo for **\$2.91 billion**, excluding Motorola's valuable IP in smartphone technology. The price difference directly reflects the value of retained IP assets.

Thus, IP rights help businesses protect market shares, maximize revenue streams, and commercialize innovations through licensing, sales, or direct use.

IPR and Public Health

Innovation, discovery of new treatments, and development of medicines are essential for society, and IPR plays a central role.

- ❖ Intellectual Property sustains financing models for pharmaceutical R&D.
- ❖ By protecting inventions, pharmaceutical companies can recover investments and continue research.
- ❖ Without IP protection, private funding for drug research would diminish, undermining healthcare innovation.



Pakistan's Take on Intellectual Property

In line with global recognition of Intellectual Property, **Pakistan has been consistently modernizing its laws** and enacting new ones according to internationally accepted standards

IP in Pakistan includes (but is not limited to):

- ❖ **Copyrights**
- ❖ **Patents**
- ❖ **Trademarks**
- ❖ **Industrial Designs**

Each aspect of IP is governed by its own laws, protecting brands, inventions, designs, and creative works from unauthorized use or exploitation.

In addition to domestic laws, **Pakistan is a signatory to various international treaties**, which aim to harmonize IP policies among member countries. These treaties ensure consistency in basic principles and provide cross-border enforceability.

Prior to such treaties, protecting and enforcing IP rights across multiple countries was difficult due to differences in national laws.



Introduction to Intellectual Property Rights

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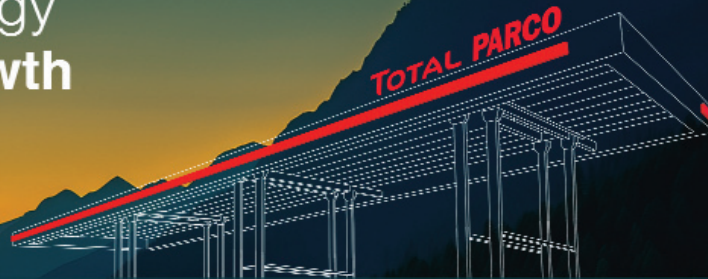
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- Quality
- Commitment to Climate & Care

PARCO Gunvor Limited (PGL) is a joint venture between Pak-Arab Refinery Limited (PARCO) and Gunvor Group, operating in Pakistan since 2001 under the name "Total PARCO Pakistan Limited" (TPPL). The company now operates as PARCO Gunvor Limited. PGL is recognized as the leading energy player in the country, serving both retail and B2B customers.

Customer Centricity

Over the past two decades, PGL has steadily invested in strengthening customer trust through innovation and reliability. A defining example is its introduction of Fuel Marker Technology, the first traceable solution of its kind in Pakistan. This system protects against counterfeiting and adulteration, allowing product authenticity to be verified quickly and without altering fuel quality. The initiative is reinforced by mobile inspection teams that regularly monitor service stations across the country. Beyond product assurance, PGL has broadened its customer offering through Infiniti, a digital fuel and services platform that provides secure, cardless, and cashless transactions for individuals and businesses. By integrating digital technology into everyday mobility, PGL is responding to the evolving needs of both consumers and commercial fleets.

At the retail level, the company continues to improve the travel experience for its customers. Welcome Convenience Stores and Cafés, alongside hygienic Clean 'n' Fresh restrooms, have addressed a longstanding gap on Pakistan's highways, particularly in remote areas. Complementary services such as car wash further support the company's aim of creating reliable, multi-service destinations for travelers. Our premium oil change facilities are designed to offer more than just an oil change. Our innovative, efficient and environmentally responsible quality lubricants products are backed by years of global Research & Development. Our mechanics are extensively trained and equipped with the latest technical know-how and care tips, to deliver exceptional service.

Commitment to Climate & Care

Sustainability is increasingly central to the company's operations. Under its Commitment for Climate & Care framework, PGL is aligning with global net-zero ambitions by 2050, while addressing challenges specific to Pakistan. Its strategies integrate work on climate, biodiversity, waste management, and natural carbon sinks, allowing the company to balance current energy needs with long-term environmental responsibility.

At the same time, PGL has sought to influence change within society. It was the first Oil Marketing Company in Pakistan to employ women and differently-abled persons at service stations, an initiative that has since encouraged broader adoption of inclusive hiring practices across the industry. The company continues this focus through "Bangles of Strength", a platform that raises awareness of gender equity and access to opportunity, highlighting the generational impact of empowering women. Talent development is another area of focus.

The Excelleron Management Trainee Program onboards graduates from across Pakistan and builds industry-academia partnerships to prepare the next generation of professionals through experiential learning and leadership exposure. Safety remains a non-negotiable value. The Circle framework guides continuous improvement, while the Safety 4 Life campaign, conducted with road safety advocates such as Sana Khurshid and institutional partners including the National Highway & Motorway Police, has directly engaged more than 39,000 road users and reached millions through digital platforms. These initiatives reflect a broader commitment to transforming mindsets and promoting safer communities.

Looking Ahead

For PGL, progress has always been defined by both operational excellence and social responsibility. From ensuring product integrity and embracing digital innovation to embedding sustainability and inclusion into its business, the company has sought to create long-term value for its customers, communities, and partners. As Pakistan navigates its energy transition, PGL's role is to remain a dependable partner for today's needs while contributing to a more sustainable and inclusive tomorrow.

PARCO Gunvor Limited, a legacy of trust, with a vision for the future.

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Roche Pakistan

Health in Wealth... Roche Pakistan

Investing in health is not a cost—it is a critical investment in a nation's future. For too long, healthcare has been viewed as a financial burden, but a healthy population is the bedrock of a strong, dynamic economy. It's a profound truth that healthier people are more productive, have fewer days of absence from work, and contribute more fully to society. The economic benefits are undeniable and far-reaching, creating a virtuous cycle of enhanced health and prosperity.

Moreover, addressing health disparities can unlock significant economic potential. A World Economic Forum and McKinsey 1 report indicates that improving women's health could boost the global economy by at least \$1 trillion annually by 2040. The Lancet Commission 2 on Investing in Health further highlights that achieving convergence in health outcomes between rich and poor countries by 2035 could lead to an additional 11% increase in GDP in low- and middle-income countries. This evidence strongly supports the idea that prioritizing rapid patient access to cutting-edge treatments is essential for both improved health outcomes and significant economic benefits.

Roche Pakistan has been at the forefront of this paradigm shift, demonstrating a longstanding commitment to advancing healthcare since 1984. As an innovation-driven global biopharmaceutical company, Roche understands that patient access to innovative medicines is crucial for societal progress - it is not just about providing innovative medicines; it's about building local capacity for innovation. Roche collaborates with a range of organizations and stakeholders including Pakistan's major tertiary care hospitals, the Sehat Sahulat program, Pakistan Baitul Maal, and of course provincial health ministries and public-private partnerships, in a bid to bring a wealth of expertise and resources that benefit local partners on the ground. The company also provides unlimited support for capability building among healthcare professionals - a commitment that will continue well into the future.

Roche also ensures that patients in Pakistan have timely access to its innovative therapies, introducing them as soon as they receive Marketing Authorization from globally recognized regulatory bodies like the U.S. Food and Drug Administration (FDA) and the European Medicines Agency (EMA) and with subsequent approval from the Drug



Ms. Hafsa Shamsie; Managing Director, Roche Pakistan Limited

Regulatory Authority of Pakistan. This commitment underscores Roche's firm belief that patients in Pakistan should not be deprived of cutting-edge treatments and must have access to the same standard of care available in leading international healthcare systems.

In addition, Roche directly tackles the challenge of affordability through innovative programs. Its patient support program, UNMOL, which has been successfully running since 2017, serves Pakistani patients across a range of diseases, ensuring that financial hardship does not stand in the way of life-saving treatment. These efforts are part of a larger ambition for a virtuous cycle of investing in healthcare for sustained prosperity. By playing its part to improve patient outcomes, drive health system sustainability, and catalyze economic growth, Roche is helping to build a healthier and more prosperous future for Pakistan.

1. <http://www.mckinsey.com/industries/healthcare/our-insights/prioritizing-health-a-prescription-for-prosperity>
2. www.thelancet.com/commissions-do/investing-in-health



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Message from the CEO – Sika Pakistan

Sika's presence in Pakistan represents a journey of growth, innovation and lasting partnerships. Since our inception, we have been at the forefront of transforming the nation's construction landscape — delivering reliable, high-performance solutions that strengthen structures, improve durability and support sustainable development.

As part of the global Sika Group, we bring over a century of expertise and innovation in concrete admixtures, building finishes, flooring, waterproofing & roofing, sealing & bonding and industry to local challenges. Our commitment goes beyond delivering high-performance products — it's about building trust with every partner, customer and community we serve.

At Sika Pakistan, we believe that trust is built through consistency, quality and a vision that looks beyond today. Every product we make and every solution we provide reflects our dedication to performance, reliability and sustainability. We are driven by the belief that construction can — and must — contribute to a better, more resilient future.

Our growth over the years has been powered by the passion and expertise of our people. Their commitment to excellence and safety is the foundation of everything we achieve. We take pride in fostering a culture that values innovation, collaboration and continuous improvement — ensuring that Sika remains a trusted partner for Pakistan's construction industry.

We also recognize the importance of strong partnerships in driving national progress. By working closely with architects, engineers, contractors, distributors and end-users, Sika continues to offer solutions that add real value — from iconic infrastructure projects to everyday construction needs.

Guided by Sika's global purpose of "Building Trust," we continue to invest in local talent, technology and sustainability. Our goal is clear — to be the partner of choice in shaping Pakistan's built environment while protecting the planet for generations to come.

Together with our partners and customers, Sika Pakistan remains committed to building progress that lasts — one innovation, one solution and one relationship at a time.



Haider Ali Malhi CEO,
Sika Pakistan (Pvt.) Ltd.

Sika Pakistan

BUILDING TRUST



Sika's Way to Net Zero

At Sika Pakistan, we believe that progress extends beyond products and projects — it begins with people and communities. Guided by our global vision of "Building Trust," we take pride in supporting initiatives that promote environmental responsibility and positive social impact.



Committed to Community and a Cleaner Tomorrow

In December 2024, Sika Pakistan joined hands with BOMSIE (Board of Management, Sundar Industrial Estate) for a community clean-up activity in the commercial area of Sundar Industrial Estate. This initiative was part of our ongoing efforts to foster sustainability, cleanliness and civic responsibility within the industrial community we proudly call home.

Our team of dedicated employees volunteered their time and energy to collect and remove waste materials, helping restore the cleanliness and aesthetics of the area. The activity not only reinforced our environmental commitment but also strengthened the spirit of teamwork and shared responsibility among Sika employees.

Through this effort, we aimed to inspire collective action — reminding everyone that a cleaner environment begins with individual and corporate accountability. Small steps like these, taken together, create meaningful change and set an example for industries to follow.



Sika Pakistan remains steadfast in its dedication to sustainable development and community well-being. Whether through local outreach, environmental stewardship, or employee-driven initiatives, we continue to build trust and contribute to a better, cleaner Pakistan.

Sika Pakistan



Sustainable Business Leadership - Participation in Sustainability Conference

Continuing our journey toward sustainable growth, Sika Pakistan participated in the Pakistan Leadership Conversation 2025 on sustainability. This prestigious event brought together thought leaders and industry experts to discuss the evolving role of businesses in driving sustainable practices and responsible growth.

Through our participation, Sika Pakistan shared insights on integrating sustainability into business operations, from energy-efficient manufacturing to environmentally responsible construction solutions.



Participation in Pakistan Construction Summit 2025 – “Building the Future Together”

In April 2025, Sika Pakistan proudly took part in the Pakistan Construction Summit 2025, themed “Building the Future Together.” Representing the company’s expertise, Sika participated in a thought-provoking session on “Smart Construction: Embracing Technology for a Sustainable Tomorrow.”

Through this platform, Sika emphasized the critical role of digital innovation, advanced materials and technology-driven construction methods in shaping a more efficient and eco-conscious future. Our participation highlighted how Sika’s smart solutions continue to empower the construction industry with performance, precision and sustainability at its core.



Together, we are building trust, advancing innovation and shaping a sustainable tomorrow for Pakistan.

Participation in the 2nd Conference on new Trends in Civil Engineering

Continuing its commitment to knowledge sharing and industry advancement, Sika Pakistan participated in the 2nd Conference on New Trends in Civil Engineering (NTCE) — a prestigious academic and professional platform bringing together researchers, engineers and industry leaders. Through this participation, Sika showcased its innovative range of construction solutions and shared insights on the evolving role of

technology, sustainability and materials science in modern civil engineering.



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